

Kentucky Horse Council Donation Levels

Kentucky Equine Networking Association (KENA)

The Kentucky Horse Council (KHC) is a nonprofit organization dedicated to the protection and development of the Kentucky equine community through education and leadership. The Kentucky Horse Council provides educational opportunities; health and welfare programs; outreach and communication to equine enthusiasts; equine professional networking opportunities through the Kentucky Equine Networking Association; and trail riding advocacy.

The Kentucky Equine Networking Association (KENA) provides an educational and social venue for equine professionals and horse enthusiasts from all breeds and disciplines to network, connect and learn. Organized by the Kentucky Horse Council, KENA provides the opportunity for attendees to share ideas, business strategies and knowledge; and to obtain up-to-date information on horse and farm management, as well as on issues affecting the equine industry. Past topics have included animal behavior; transportation safety, cost-effective horse keeping; natural disaster preparation and response, land conservation, feeding and care, and more.

The Kentucky Horse Council has nearly 10,000 followers across its social media platforms, as well as a mailing list of nearly that size; the website has a robust equine events calendar, scholarship opportunity page and employment board, which is often the first place job seekers turn for possible employment. In addition, the KHC hosts industry-specific events such as Livestock Investigative Training and the Large Animal Emergency Rescue Training.

Donations made to the Kentucky Horse Council (KHC) are tax-deductible and provide support for KHC programs and staff. Learn more at kentuckyhorse.org

Levels	Sponsorship Benefits	Amount:
<input type="checkbox"/> Platinum	<ul style="list-style-type: none"> • Complimentary KHC Business Membership • One year of digital ads (provided by sponsor or KHC staff) in the weekly KHC eNews • Logo on KHC website • Opportunity to be presenting sponsor of two (2) quarterly KENA meeting. This includes the ability to address audience or provide script to be read to audience by KHC staff. Audio-visual needs can be met if presentation includes video, PowerPoint, streaming or other • Logo on quarterly KENA program • Banner displayed at all KENA meetings • Opportunity to disseminate table displays or giveaways at all KENA meetings • Inclusion of four (4) social media posts regarding company or products, provided by sponsor or KHC • Inclusion of featured content in two (2) KHC e-newsletters 	\$5,000

<input type="checkbox"/> Gold	<ul style="list-style-type: none"> • Complimentary KHC Business Membership • Six (6) months of digital ads (provided by sponsor or KHC staff) in the weekly KHC eNews • Logo on KHC website • Presenting sponsor of one (1) quarterly KENA meeting: This includes the ability to address audience or provide script to be read to audience by KHC staff. • Opportunity to disseminate table displays or giveaways at two (2) KENA meetings • Logo on quarterly KENA program • Banner displayed at all KENA meetings • Inclusion of two (2) social media posts regarding company or products, provided by sponsor or KHC • One (1) sponsor spotlight in weekly e-news • Inclusion of featured content in two (2) KHC e-newsletters and corresponding social media posts 	\$2,500
<input type="checkbox"/> Silver	<ul style="list-style-type: none"> • Complimentary KHC business membership • Three (3) months of digital ads (provided by sponsor or KHC staff) in the KHC weekly eNews • Logo on KHC website • Listed in quarterly KENA programs • Sponsor-provided banner displayed at all KENA meetings • Ability to place table displays or giveaways at one (1) KENA meeting • Inclusion of one (1) social media post regarding company or products, provided by sponsor or KHC • One (1) sponsor spotlight in weekly e-news • Inclusion of featured content in one (1) KHC e-newsletter and corresponding social media post 	\$1,000
<input type="checkbox"/> Bronze	<ul style="list-style-type: none"> • Logo on KHC website • Listed in quarterly KENA program • Display banner (provided by sponsor) at one (1) KENA meeting 	\$500
<input type="checkbox"/> Custom	<ul style="list-style-type: none"> • Benefits negotiated (no set price point) 	\$ _____

If your sponsorship includes logo use, please email your print-quality graphic to sarah@kentuckyhorse.org

The Kentucky Horse Council is a 501(c)3 nonprofit organization dedicated, through education and leadership, to the protection and development of the Kentucky equine community. KENA is one way the Kentucky Horse Council provides education to horse owners in the Commonwealth. The non-breed, non-discipline specific charity also:

- Provides funding for welfare initiatives to keep Kentucky horses safe
- Offers large animal emergency rescue training for rescue personnel
- Supports horse owners in need of temporary financial reprieve of horse-care costs
- Awards scholarships to deserving students with an equine-industry focus in college or trade school
- Develops strategic partnerships to address equine issues in Kentucky

To complete your KENA sponsorship, please complete this form and send it with payment to:

Kentucky Horse Council, Inc.
4037 Ironworks Parkway, Suite 120
Lexington, KY 40511

___ Please check here if you would like an invoice sent prior to payment.

Kentucky Equine Networking Association (KENA) Sponsorship

Organization Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone:

Email:

Website: