



Large Animal Emergency Rescue Training September 10-12, 2021 • Lexington, KY

About the KHC Large Animal Emergency Rescue Training:

Training on emergency preparedness where animals are concerned has become a priority in many communities. The Kentucky Horse Council, together with 4Hooves LLC, will be hosting a three-day Large Animal Emergency Rescue (LAER) training program at the Kentucky Horse Park in Lexington. This course is open to emergency responders, veterinarians, horse industry professionals and other interested parties.

The program will teach participants how safely rescue large animals with equipment they have available; it will also explain how to locate and interact with resources that may already exist in a community.

Justin and Tori McLeod excel at instilling confidence in training participants who may be asked to handle large animals under potential stressful situations. Participants will be working with both equipment and live animals in simulations of various emergencies and disasters. This course is has applied for CE RACE accreditation.

Topics include animal behavior; safety considerations; handling and restraint; containment; entrapments; motor vehicle accidents and overturned trailers; barn and wildfires; unstable ground incidents (mud, ditch, ice, etc.); water rescues; natural disaster preparation and response; hazardous materials decontamination; and more.

The Kentucky Horse Council has nearly 10,000 followers across its social media platforms, as well as a mailing list of nearly that size; the website has a robust equine events calendar, scholarship opportunity page and employment board, which is often the first place job seekers turn for possible employment. In addition, the KHC hosts industry-specific events such as Livestock Investigative Training and Equine Networking Association dinners.

Levels	Sponsorship Benefits	Amount:
<input type="checkbox"/> Presenting	<ul style="list-style-type: none"> • Recognition as Presenting Sponsor • Opportunity to address attendees at September training in Lexington, KY (day and time of presenting sponsor's choice) • Logo placement on the Kentucky Horse Council LAER web page • Logo placement on cover of the LAER training manual • Name inclusion in all printed materials as Presenting Sponsor • Provided literature placed on table during trainings and in welcome bags • Logo on signage at event • Announcement of Sponsor throughout training • Inclusion of featured content in three (3) KHC e-newsletters and corresponding social media posts • Registration for six (6) participants 	\$3,000
<input type="checkbox"/> Gold	<ul style="list-style-type: none"> • Logo placement on the Kentucky Horse Council LAER webpage • Logo placement on the cover of LAER training manual • Name inclusion in all press releases related to September LAER • Provided literature placed on table during trainings and in welcome bags • Logo on signage at event 	\$2,000

	<ul style="list-style-type: none"> Announcement of Sponsor throughout training Inclusion of featured content in two (2) KHC e-newsletters and corresponding social media posts Registration for four (4) participants 	
<input type="checkbox"/> Silver	<ul style="list-style-type: none"> Logo placement on the Kentucky Horse Council LAER webpage Logo placement on the back of LAER training manual Name inclusion in LAER wrap-up press release Announcement of Sponsor throughout training Inclusion of featured content in one (1) KHC e-newsletter and corresponding social media post Registration for three (3) participants 	\$1,500
<input type="checkbox"/> Bronze	<ul style="list-style-type: none"> Name Recognition on the Kentucky Horse Council Website Page Name Recognition on the Back of the Training Manuals Press Release Inclusion Registration for two (2) participants 	\$750
<input type="checkbox"/> Lunch (3 available)	<ul style="list-style-type: none"> Recognition as the Lunch Sponsor during chosen day of LAER Training Opportunity to discuss business or product during sponsored meal Name inclusion on the Kentucky Horse Council LAER webpage Name inclusion on the back of the LAER manual One (1) sponsorship sign provided One (1) social media post on KHC Facebook page Registration for one (1) participant 	\$500
<input type="checkbox"/> Custom (multiple available)	<ul style="list-style-type: none"> Benefits negotiated 	\$ _____

If your sponsorship includes logo use, please email your print-quality graphic to sarah@kentuckyhorse.org

The Kentucky Horse Council is a 501(c)3 nonprofit organization dedicated, through education and leadership, to the protection and development of the Kentucky equine community. Large Animal Emergency Rescue Training is one way the Kentucky Horse Council assists horses in the state. The non-breed, non-discipline specific charity also:

- Provides funding for welfare initiatives to keep Kentucky horses safe
- Offers large animal emergency rescue training for rescue personnel
- Supports horse owners in need of temporary financial reprieve of horse-care costs
- Awards scholarships to deserving students with an equine-industry focus in college or trade school
- Develops strategic partnerships to address equine issues in Kentucky

To complete your KHC Large Animal Emergency Rescue Training sponsorship, please complete this form and send it with payment to:

Kentucky Horse Council, Inc.
4037 Ironworks Parkway, Suite 120
Lexington, KY 40511

Please check here if you would like an invoice sent prior to payment.

KHC Large Animal Emergency Rescue Training Sponsorship		
Organization Name:		
Contact Name:	Address:	
City:	State:	Zip Code:
Phone:	Email:	
Website:		