



## Livestock Investigation Training Sponsor Form

July 10-12, 2023 • Lexington, KY

### Launch of traveling Livestock Investigation Training: “LIT In a Box,” a 4-hour event outside of Central Kentucky

**About the KHC Livestock Investigation Training:**

For the past 15 years, the Kentucky Horse Council has offered Livestock Investigation Training to Kentucky law enforcement (including sheriffs, police officers and animal control officers), veterinarians and livestock producers. During the three-day training, attendees learn how to strategically manage horses, cattle and other livestock running at large as well as how to identify at-risk animals. Since its inception in 2008, more than 290 officers from 62 counties have received training. Enhancing the knowledge of Kentucky’s enforcement officials has far-reaching benefits in the Commonwealth’s agricultural community; a good understanding of livestock handling and husbandry increases the likelihood of positive outcomes for animals found at large or in neglectful situations.

The Kentucky Horse Council has nearly 10,500 followers across its social media platforms, as well as a mailing list of nearly that size; the website has a robust equine events calendar, equine health alert page, and internship and employment board, which is often the first place job seekers turn for possible employment. In addition, the KHC hosts industry-specific events such as LIT, thrice-yearly equine “Dinner & Discussions” and Large Animal Emergency Rescue Training; the charity also owns the easily recognizable license plate of a foal lying in the grass (there are nearly 12,500 of these plates on the road).

Levels	Sponsorship Benefits	Amount:
<input type="checkbox"/> Presenting	<ul style="list-style-type: none"> <li>• Recognition as Presenting Sponsor</li> <li>• Opportunity to address attendees at July training in Lexington, KY (day and time of presenting sponsor’s choice) or at the “LIT in a Box” event (location TBD)</li> <li>• Logo placement on the Kentucky Horse Council LIT web page</li> <li>• Logo placement on cover of the LIT manual</li> <li>• Name inclusion in all printed materials as Presenting Sponsor</li> <li>• Provided literature placed on table during trainings and in welcome bags</li> <li>• Logo on provided signage at event</li> <li>• Announcement of Sponsor throughout training</li> <li>• Inclusion of featured content in six (6) KHC e-newsletters and corresponding social media posts (three in July and three in December recommended)</li> </ul>	\$2,500
<input type="checkbox"/> Gold	<ul style="list-style-type: none"> <li>• Logo placement on the Kentucky Horse Council LIT webpage</li> <li>• Logo placement on the cover of LIT manual</li> <li>• Name inclusion in all press releases related to both LIT training sessions</li> <li>• Provided literature placed on table during trainings and in welcome bags</li> <li>• Logo on signage at event</li> <li>• Announcement of Sponsor throughout training</li> <li>• Inclusion of featured content in four (4) KHC e-newsletters and corresponding social media posts (two in July and two in December recommended)</li> </ul>	\$1,500
<input type="checkbox"/> Silver	<ul style="list-style-type: none"> <li>• Logo placement on the Kentucky Horse Council LIT webpage</li> <li>• Logo placement on the back of LIT manual</li> </ul>	\$1,000

	<ul style="list-style-type: none"> <li>Name inclusion in LIT wrap-up press release</li> <li>Announcement of Sponsor throughout training</li> <li>Inclusion of featured content in two (w) KHC e-newsletters and corresponding social media posts (one in July and one in December recommended)</li> </ul>	
<input type="checkbox"/> Lunch (4 available)	<ul style="list-style-type: none"> <li>Recognition as the Lunch Sponsor during chosen day of LIT Training</li> <li>Name inclusion on the Kentucky Horse Council LIT webpage</li> <li>Name inclusion on the back of the LIT manual</li> <li>One (1) sponsorship sign provided</li> <li>One (1) social media post on KHC Facebook page</li> </ul>	\$500
<input type="checkbox"/> Scholarship (multiple available)	<ul style="list-style-type: none"> <li>Sponsoring of one (1) attendee to the LIT training</li> <li>One (1) social media post thanking donor (if desired)</li> <li>Inclusion of name in LIT wrap-up press release</li> </ul>	\$75
<input type="checkbox"/> Custom (multiple available)	<ul style="list-style-type: none"> <li>Benefits negotiated</li> </ul>	\$ _____

If your sponsorship includes logo use, please email your print-quality graphic to [sarah@kentuckyhorse.org](mailto:sarah@kentuckyhorse.org)

The Kentucky Horse Council is a 501(c)3 nonprofit organization dedicated, through education and leadership, to the protection and development of the Kentucky equine community. Livestock Investigation Training is one way the Kentucky Horse Council assists horses in the state. The non-breed, non-discipline specific charity also:

- Provides funding for welfare initiatives to keep Kentucky horses safe
- Offers large animal emergency rescue training for rescue personnel
- Supports horse owners in need of temporary financial reprieve of horse-care costs
- Develops strategic partnerships to address equine issues in Kentucky

To complete your KHC Livestock Investigation Training Sponsorship, please complete this form and send it with payment to:

**Kentucky Horse Council, Inc.**  
**4037 Ironworks Parkway, Suite 120**  
**Lexington, KY 40511**

KHC Livestock Investigation Training Sponsorship		
Organization Name:		
Contact Name:	Address:	
City:	State:	Zip Code:
Phone:	Email:	
Website:		