



## **To support the Kentucky Horse Council**

**October 12, 2019, 11:00 am held at New Vocations at Mereworth Farm,  
Lexington, KY**

### **SPONSORSHIP OPPORTUNITIES**

The Kentucky Horse Council will host its inaugural Prosecco for Ponies event on October 12, 2019 at New Vocations at Mereworth Farm, a nonprofit member of the KHC. Funds raised from this event will help support the Kentucky Horse Council's programming, which includes advocating for the entire Kentucky equine community and financially backing the Save Our Horses Fund, KHC's welfare initiative that supports horses and owners in need. Your sponsorship of this unique event will help ensure the strength and viability of Kentucky's equine community, now and for years to come.

### **Presenting Champion Sponsor- \$5000**

Presenting Sponsor benefits include:

- Company logo and name displayed exclusively as the event presenting sponsor on signage and welcome displays, as well as press releases and publicity leading up to the event
- Greeting and remarks by a representative from your organization during the event opening remarks (limit to 10 minutes)
- Organization's materials and/or takeaway gift in the goodie bags (provided by sponsor)
- 10 tickets to the event
- Full page ad in the event program (Sponsor provides artwork)
- Listing on the KHC website with a link to your website.
- One-year advertising in KHC weekly eNews (13,000 subscribers)
- Recognition on social media and with social media partners (200,000+ reach)

## **Blue Ribbon Sponsor - \$2,500**

Sponsor benefits include:

- Company logo and/or name displayed on signage and welcome displays and acknowledgement in press releases
- Recognition as a sponsor in the greeting and remarks made by the Kentucky Horse Council representative
- Organization's materials and/or takeaway gift in the goodie bags (provided by sponsor)
- 8 tickets to the event
- Half page ad in the event program (Sponsor provides artwork)
- Listing on the KHC website with a link to your website.
- Nine months advertising in KHC weekly eNews (13,000 subscribers)
- Recognition on social media and with social media partners (200,000+ reach)

## **Red Ribbon Level - \$1,500**

Sponsor benefits include:

- Company logo and/or name displayed on signage and welcome displays
- Recognition as sponsor in greeting and opening remarks
- Organization's materials and/or takeaway gift in the goodie bags (provided by sponsor)
- 6 tickets to the event
- Half page ad in the Conference program (Sponsor provides artwork)
- Listing on the KHC website with a link to your website.
- Six months advertising in KHC weekly eNews (13,000 subscribers)
- Recognition on social media and with social media partners (200,000+ reach)

## **Yellow Ribbon Level - \$1,000**

Sponsor benefits include:

- Company logo and/or name displayed on signage and welcome displays
- Recognition as sponsor in greeting and opening remarks
- Organization's materials and/or takeaway gift in the goodie bags (provided by sponsor)
- 4 tickets to the event
- Half page ad in the Conference program (Sponsor provides artwork)
- Listing on the KHC website with a link to your website.
- Four months advertising in KHC weekly eNews (13,000 subscribers)
- Recognition on social media and with social media partners (200,000+ reach)

## **Competitor Level - \$500**

Sponsor benefits include:

- Company logo and/or name displayed on signage and welcome displays
- Recognition as sponsor in greeting and opening remarks
- Organization's materials and/or takeaway gift in the goodie bags (provided by sponsor)
- 2 tickets to the event
- Half page ad in the Conference program (Sponsor provides artwork)
- Listing on the KHC website with a link to your website.
- Four months advertising in KHC weekly eNews (13,000 subscribers)
- Recognition on social media and with social media partners (200,000+ reach)

## **Associate Supporter**

In Kind Sponsorships include:

- Goodie Bags
- Program Printing
- Alcohol Donations
- Silent Auction Items
- Giveaways/Merchandise
- Signage

\*We are able to create individual sponsorship packages if none of the above options suit your needs. Please contact Katy Ross at [director@kentuckyhorse.org](mailto:director@kentuckyhorse.org) for individual options.



Organization/Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_ Title: \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Contact for logo: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship level:**

- \$5000 Presenting Champion Level
- \$2,500 Blue Ribbon Level
- \$1,500 Red Ribbon Level
- \$1,000 Yellow Ribbon Level
- \$500 Competitor Level
- Other

**Payment:** \_\_\_ Check # \_\_\_\_\_ \_\_\_ Credit Card \_\_\_ Visa \_\_\_ MC \_\_\_ Disc \_\_\_ AMEX

Cardholders Name: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_  
Billing Address (if different from above): \_\_\_\_\_  
Signature: \_\_\_\_\_

**Please mail form and payment to: Kentucky Horse Council, 4037 Iron Works Pkwy, Ste. 120, Lexington, KY 40511**

**For more information or questions please call (859) 367-0509 or email  
director@kentuckyhorse.org**