**Video Production Intern**

**July through November**

Hagyard Pharmacy is a full-service equine pharmacy located in Lexington, Kentucky. It is affiliated with the Hagyard Equine Medical Institute and its 140+ years of equine veterinary experience, making it the number one name in equine health. This affiliation gives Hagyard Pharmacy a unique perspective in providing compounds, over-the-counter pharmaceuticals, and supplements to the equine industry. Conceived and designed by veterinarians, Hagyard Pharmacy is staffed by licensed pharmacists and associates with the shared goal to be the center-of-excellence for pharmacies in animal health.

**Responsibilities:**

The primary role of the Video Production Intern is to assist the Marketing and Communications Specialist with:

Video production and editing

* Capture and edit video content for YouTube and social media platforms
* Review current market consumer-facing videos and review the data with the Marketing Department to outline storyboards

Data tracking and analytics

* Reporting of “chatter” and other relevant online data
* Review industry trends and collect data based on the findings to fulfill the overall outlook of the production

Internal and external communication

* Visit local events, horse shows, and farms to capture content and interviews
* Work professionally with veterinarians and pharmacists to conduct interviews and highlight products

**Qualifications:**

* Recent college graduate or upperclassman at an accredited undergraduate degree program with experience in content production skills (photography skills preferred)
* Proficient computer skills including Microsoft Office Suite, Adobe Photoshop, and Adobe Creative Suite
* Efficient and effective multi-tasking and time management skills
* Detail-oriented, inquisitive, and thoughtful
* Team player, with the ability to work independently when needed
* Outstanding interpersonal skills and experience building relationships with multiple stakeholders by listening to new ideas, encouraging dialogue, and inspiring people to work towards common goals
* Excellent communication skills with an ability to create content in the appropriate voice for the organization

**Required Application Materials:**

* Resume
* Cover Letter
* Photography/videography portfolio (if available): Please submit by attaching files or adding URLs to the other documents in your application.

Send applications or inquiries to rmiller@hagyard.com.